WELCOME TO THE LAKER LAX 2020 SEASON!

19 LAKER TEAMS=325+ LAKER LAXERS=ONE GOAL

DEVELOPMENT OF OUR ATHLETES AT ALL AGES AND LEVELS



AGENDA:

- 1. KICKOFF- PRESIDENT OF SPRING LAKE LACROSSE
- 2. INTRODUCTIONS TO THE SPRING LAKE LACROSSE BOARD
- 3. INTRODUCTIONS OF OUR 2020 YOUTH LACROSSE DIRECTORS & COACHING DIRECTORS
- 4. SL LACROSSE PHILOSOPHY BY AGE GROUP
- 5. REGISTRATION NUMBERS
- 6. VOLUNTEER OPPORTUNITIES-THE 5% RULE
- 7. FACEBOOK AND SL LAX STORE-PLEASE "LIKE" US!!

- 8. FUNDRAISING-SELF FUNDED ORGANIZATION
- 9. DON'T BE "THAT PARENT"
- **COACHES BREAKOUT-GIRLS & BOYS TEAMS
- ** UPDATE ON THE SEASON SCHEDULES
- **REQUIRED SAFETY EQUIPMENT FOR BOYS AND GIRLS TO PLAY
- **IMPORTANT COMMUNICATION SITES TO FOLLOW FOR UP TO DATE INFORMATION

WHAT'S NEW WITH OUR CLUB?

Youth Directors: Oversight of the youth program including schedules, managers, events Coaching Directors: On field coaching supervision of the k-8 programs for both boys and girls MLL and WMLL Leagues-Evaluations-Challenging our athletes to compete with the best at the state level (Boys 2020...Girls start 2021)

THE WALL-Our greatest resource. Located at the MS, athletes are encouraged to hone skills daily Open Stadium-THE 'YARD-available for our athletes off -season year round weather pending. Respect The Yard. Field Availability-Growth of the program has opened up field options...stay tuned! Largest Coaching Staff In History-31 Boys/17 Girls...we need YOUR help...join the SL Coaching Staff at all levels Free Admission for SL Students with SL Apparel...come support the Lakers at the Yard and build the culture of SL LAX

Growth and Success Model-New K-2 Program-New for 2020! Start them young! Fastest growing sport in North America!! Highest percentage of Athletes vs Student Ratio-Spring Lake is the largest lacrosse community in Michigan!

SPRING LAKE LAX BOARD MEMBERS

• PRESIDENT:

VICE PRESIDENT/TREASURER:

SECRETARY:

MEMBER:

MEMBER:

BOYS REPRESENTATIVE:

GIRLS REPRESENTATIVE:

YOUTH DIRECTORS

(B) YOUTH DIRECTOR:

(G) YOUTH COORDINATOR

(G)YOUTH COACHING DIRECTOR

(B)YOUTH COACHING DIRECTOR MARK KRAMER

MYRON MOLOTKY

NATE GATES

ALISON FOX

KARIANNE ISARD

EVAN LLWELLYN

DOUG SHARP

ERIKA NEUMEN

RICH BROWN

MELISSA SIERACKI

SEAN DAVIS

MMOLOTKY@FARMERSAGENT.COM

NATE@VERPLANKTRUCKING.COM

ALISON FOX@HOTMAIL.COM

ISARDKARIANNE@GMAIL.COM

EVANLLEWELLYN@YAHOO.COM

DSHARP22@LIVE.COM

ERIKA.NEUMEN@GMAIL.COM

RICH@BROWNWEBMAIL.NET

MELISSA.SIERACKI@CHARTER.NET

SEANDAVIS27@GMAIL.COM

KRAMEREDREPORTS@GMAIL.COM

2020 SPRING LAKE LAX BOYS COACHES

WE NEED K-2 COACHES FOR BOTH GIRLS AND BOYS PROGRAMS

- VARSITY
 - DOUG SHARP HEAD
 - ZACH ELKER ASSISTANT
 - MATT MANKIVSKY ASSISTANT

• 7/8 RED

7/8 GRAY

TRENT HITSMAN - HEAD

AL ROSEMA - ASSISTANT

COLE KRAMER – HEAD

ALEX ENGELSMAN – ASSISTANT

NICKY JAENICKE – ASSISTANT

WYATT LISMAN-ASSISTANT

- JUNIOR VARSITY
 - ANDY SHARP HEAD
 - TYLER HITSMAN ASSISTANT
 - JOE ROHLOFF ASSISTANT
 - TREVOR JOHNSON ASSISTANT
 - EXTENSIVE BACKGROUND CHECKS
 - CONCUSSION PROTOCOL TRAINING
 - NATIONAL EATING DISORDER ASSOC.

- YOUTH MANAGEMENT
 - RICH BROWN BOYS YOUTH DIRECTOR
 - MARK KRAMER YOUTH COACHING DIRECTOR

YOUTH COACHING STAFF

- JOE VAN HARKEN
- MATT IZARD
- BRENT O'DONNELL
- BILL RECOR
- JOHN CARRNS
- BRYAN VANLOO
- ELLIOT KARAFA
- JON SCHAFER

- KEVIN KNOLLINGER
- MAX WHITE
- JIM MAREK
- BRYAN BOODT
- ADAM DARNELL
- JOE CHITTENDEN
- ANDY SHARP
- PHIL NEVINS

2020 SPRING LAKE LAX GIRLS COACHES

- VARSITY
 - ERIKA NEUMEN HEAD
 - ALEXIS MOLOTKY ASSISTANT
- JUNIOR VARSITY
 - JESSICA SHARP HEAD
 - DAVE PARSONS ASSISTANT
- YOUTH MANAGEMENT
 - MELISSA SIERACKI GIRLS YOUTH DIRECTOR
 - SEAN DAVIS GIRLS YOUTH COACHING DIRECTOR
- 7/8 TEAMS
 - JASON FOGEL
 - STEVE FOUCHEA
 - ERIC JOHNSON
 - RICH HYDE

- 5/6 TEAMS
 - NATE ARNOLD
 - BEAU RYTHER
 - TERRY ELLISON
 - BRIAN HUMPHREY
- 3/4
 - NICK YOUNG
 - STEVE BOLHUIS
- K-2
 - BRAD ROBERTS
 - RACHEL ELLISON
- COACHES NEEDED K-6
- SL LACROSSE HAS BEEN BUILT ON VOLUNTEER PARENT COACHING!

SL LACROSSE PHILOSOPHY

THE STATED GOAL AND PHILOSOPHY OF THE PROGRAM FOCUSES ON THE DEVELOPMENT OF COMPETITIVE ATHLETES AND SKILL SET ADVANCEMENT

PLAYERS DEVELOP IN PRACTICE....NOT GAMES!

GAMES ARE FUN...WE GET IT!

HOWEVER....THE BY PRODUCT OF THE DEVELOPMENT OF COMPETITIVE ATHLETES IS WINNING LAKER TEAMS

DESIRED PRACTICE TO GAME RATIO IS MINIMUM 3:1 WITH AN OPTIMAL 4:1 RATIO

- K-2 INTRODUCE THE GAME OF LACROSSE: CRADLING, CATCHING, THROWING
- 3/4 CONTINUE TO DEVELOP THE PLAYER IMPROVE CRADLING, CATCHING, THROWING, INTRODUCE SPACING, POSITIONAL AWARENESS.
- 5/6 CONTINUE TO DEVELOP THE PLAYER MASTER INDIVIDUAL SKILLS, INTRODUCE TEAM CONCEPTS
- 7/8 CONTINUE TO DEVELOP THE PLAYER MASTER TEAM CONCEPTS, PREPARE FOR HIGH SCHOOL LEVEL LACROSSE



- PLAYER DEVELOPMENT IS OUR PRIMARY OBJECTIVE, WE WANT TO PROVIDE AN OPPORTUNITY FOR EACH AND EVERY
 ATHLETE TO DEVELOP THE NECESSARY SKILLS TO BE A SUCCESSFUL STUDENT AND LACROSSE PLAYER.
- OUR FOCUS HAS SHIFTED FROM MANY GAMES AND FEW PRACTICES TO FEWER GAMES AND MORE PRACTICES
 ALLOWING PLAYERS THE OPPORTUNITY TO LEARN, IMPLEMENT AND MASTER SKILLS THROUGH REPETITION, THEN
 SHOWCASING THOSE LEARNED SKILLS IN GAMES.
- OUR YOUTH TEAMS WILL BE SPLIT INTO TEAMS BASED ON EARLY SEASON PLAYER EVALUATIONS.
- THE CLUB HAS SECURED INDOOR TIME AT SHORELINE SOCCER TO AID IN THESE EVALUATIONS.
- AN INDOOR SCHEDULE WILL BE FINALIZED SHORTLY AND A SCHEDULE WILL BE ANNOUNCED.
- THE INDOOR TIME BEGINS ON MARCH 2ND, EACH AGE GROUP WILL HAVE 1 TO 2 HOUR LONG SESSIONS PER WEEK

MLL - Michigan Lacrosse League

Members consist of 2 divisions. East & West:

Caledonia

East Grand Rapids

Forest Hills Central

Forest Hills Eastern

Forest Hills Northern

Hudsonville

Rockford

Spring Lake

Spring Lake Teams participating in the MLL:

- 7/8 Boys Red
- 5/6 Boys Red
- 3/4 Boys Red

Our athletes will be pushed like never before to compete against the best in the state!

313 Lacrosse

Detroit Sting

Army Ants

Warriors

WMLL - West Michigan Lacrosse League

Byron Center

Caledonia

East Grand Rapids

Forest Hills Central

Forest Hills Eastern

Forest Hills Northern

Hudsonville

Lowell

Rockford

Spring Lake

Spring Lake Teams participating in the WMLL:

- 7/8 Boys Gray
- 5/6 Boys Gray
- 3/4 Boys Gray

Focus on development of our athletes versus the top competition in West Michigan

Providing our athletes the ability to be successful on the field and going next level

REGISTRATION NUMBERS TO DATE

GIRLS	• BOYS		
• HIGH SCHOOL	27	 HIGH SCHOOL 	35
 MIDDLE SCHOOL 	42	 MIDDLE SCHOOL 	36
 INTERMEDIATE SCHOOL 	39	 INTERMEDIATE SCHOOL 	45
ELEMENTARY SCHOOL	37	 ELEMENTARY SCHOOL 	65
• TOTAL	145	• TOTAL	181

333 TOTAL PLAYERS REGISTERED SO FAR...Registration Ends Monday, Feb 24 2020

VOLUNTEER OPPORTUNITIES-THE 5% RULE

- Board Sub-committees
- Team Leadership
 - Team Managers
 - Coaches
 - Uniform Management
 - Facility management
- Game Day Personnel
 - Concessions
 - Scorekeepers
 - Field Management
 - Statistics

What are we going to do this spring?

11ish weeks of lacrosse x 19 Teams =

- ~1,045 practices
- ~200 games

WE NEED YOUR HELP...the SL Lacrosse program does not thrive without YOUR help!

FACEBOOK - PLEASE "LIKE" US!!

HTTPS://WWW.FACEBOOK.COM/GROUPS/534242030022547/

SL LAX STORE - GET YOUR LAKER SWAG ON!!

HTTPS://TEAMLOCKER.SQUADLOCKER.COM/#/LOCKERS/SPRING-LAKE-LACROSSE? K=QDSFTJ

SELF FUNDED ORGANIZATION

NO FUNDRAISING IN 2020 FOR YOUR ATHLETE OR YOUR FAMILY!!

IF YOU OWN A BUSINESS OR ARE AN EMPLOYEE OF A BUSINESS THAT CAN BENEFIT WITH THE CONNECTION OF SL LACROSSE, PLEASE CONSIDER OUR SPONSORSHIP OPPORTUNITIES...

350 ATHLETES AND FAMILIES, HUNDREDS OF FORMER SL LAX FAMILIES, EXTENDED FAMILIES...BE A PART OF THE LARGEST SPORTS ORGANIZATION IN MICHIGAN!!

SPONSORSHIP LEVELS

Elite Partner: \$3.500

Includes all the benefits of:

- Name or logo on an individual 4x6 banner at the MS & HS Lacrosse fields for the 2020 school year
- Leading location of company logo on signage and social media and premier placement on any published marketing materials
- Recognition plaque to display at your home or business
- Company coupons or flyers allowed to be handed out at Varsity girls or boys Home games
- Recognition at all home High Schools Boys and Girls games for 2020 season

Faceoff Partner \$1.500

Includes all the benefits of:

- Name and logo on an individual 3x5 banner at the MS & HS Lacrosse Fields
- Recognition plaque to display at your home or business
- LOGO on Lacrosse website and Social Media recognition and Premier placement on Program
- Recognition at all home High Schools Boys and Girls games for 2020 season

Top Goal Partner: \$500

Ranafits Includa:

- Recognition of name and logo in 2020 website and social Media
- Recognition at all home High Schools Boys and Girls games for 2020 season

Laker Friends & Family Partner \$100

Sometimes you can't volunteer, but you can still help our program! Benefits include:

- Recognition of name and logo in 2020 website and social Media
- Recognition at select Varsity Home Games and tournaments

Tournament T-Shirt Partner- (shirts to be provided by supplier of sponsor choice)

Do you or someone you know make T-Shirts? This level is for you! Benefits include:

- Recognition of name and logo on 2020 T Shirt design
- Home tournament teams plus visiting teams will see these shirts
- Proceeds from Sales go back to the Program
- Recognition at HOME Varsity games and Social Media and Laker Lacrosse website

For Business or Family Sponsorship and Volunteer Opportunities please contact Karianne Isard at inordkerienne (1997)

isardkarianne@gmail.com or at 248-767-6709

DON'T BE "THAT PARENT" WE DON'T DO CRAZY HERE!

WE EXPECT OUR ATHLETES, COACHES AND PARENTS TO CONDUCT THEMSELVES 1ST CLASS BOTH ON AND OFF THE FIELD...NO EXCEPTIONS...PERIOD. CHEER LOUD...CHEER PROUD...SPORTSMANSHIP REQUIRED.

NO CALLS OR CONVERSATIONS WITH COACHES WILL BE TOLERATED...MOST ARE VOLUNTEERS OFFERING THEIR TIME, EXPERTISE AND PASSION TO THE PROGRAM AND OUR ATHLETES.

LEGITIMATE CONCERNS WILL BE DIRECTED TO OUR YOUTH DIRECTORS: 24HR RULE IS IN PLACE TO ALLOW EMOTIONS TO SETTLE DOWN PRIOR TO ANY DISCUSSIONS INVOLVING ON FIELD CONCERNS

ENCOURAGE YOUR ATHLETE TO BE A GOOD TEAMMATE. A HARDWORKING LEADER ON THE FIELD AND A LEADER IN SCHOOL.

ANY FORM OF BULLYING WILL NOT BE TOLERATED. DISCIPLINARY ACTION WILL BE SWIFT AND SEVERE.

UNREASONABLE AND BAD BEHAVIOR WILL BE REFERRED DIRECTLY TO THE SL LACROSSE PRESIDENT MYRON MOLOTKY

BOYS IMPORTANT DATES

<u>Team Level</u> <u>Start of Practice</u> <u>Practice Days</u>

K-2 Looking to get started after spring break Monday/Wednesday
Time: TBD

Timie: 1

3/4 3/9 or as soon as we can get outside Tuesday/Thursday
- Three Teams Time: TBD

5/6 3/9 or as soon as we can get outside M/T/W/T

- Two Teams Time: 5:30 – 7:30

- If we can't go outside the player evaluations will be conducted indoor @ Shoreline Soccer on the following days:

3/2, 3/3, 3/6, 3/9, 3/10, 3/13 Time: 5:00 – 6:00

Game schedules have been uploaded to our website, looking to fill a few holes in so please consider this a work in progress.

BOYS IMPORTANT DATES

<u>Team Level</u> <u>Start of Practice</u> <u>Practice Days</u>

7/8 3/9 or as soon as we can get outside Monday-Friday

- Two Teams Time: 5:30 – 7:30

- If we can't go outside the player evaluations will be conducted indoor @ Shoreline Soccer on the following days:

3/2, 3/3, 3/6, 3/9, 3/10, 3/13 Time: 4:00 – 5:00

HS 3/9 Inside or Outside Monday-Friday

- JV & Varsity Outside 5-7, Inside TBD

Game schedules have been uploaded to our website, looking to fill a few holes in so please consider this a work in progress.

GIRLS IMPORTANT DATES

<u>Team Level</u>	Start of Practice	<u>Practice Days</u>	
K-2	Looking to get started after spring break	Monday/Wednesday Time: TBD	
3/4	3/9 or as soon as we can get outside	Tuesday/Thursday Time: TBD	
5/6	3/9 or as soon as we can get outside	M/T/W/T Time: 4:00 – 6:00	

Game schedules have been uploaded to our website for HS, looking to finalize the youth schedules this week so please consider this a work in progress.

GIRLS IMPORTANT DATES

Team Level Start of Practice Practice Days

7/8 3/9 or as soon as we can get outside M/T/W/T

- Two Teams Time: 4:00 – 6:00

- If we can't go outside the player evaluations will be conducted indoor @ Shoreline Soccer on the following days:

3/16, 3/17, 3/20

Time: M/F 4:00 – 6:00

Tuesday 4:00 – 5:00

HS 3/9 Inside or Outside

- JV & Varsity

Monday-Friday Outside 4:00 -6:00, Inside TBD

Game schedules have been uploaded to our website for HS, looking to finalize the youth schedules this week so please consider this a work in progress.

COACHES BREAKOUT GIRLS & BOYS TEAMS



Girls meet on the left side of the Auditorium



Boys meet on the right side of the Auditorium

REQUIRED EQUIPMENT

- GIRLS
 - GIRLS LACROSSE STICK
 - GOGGLES
 - MOUTHGUARD
 - CLEATS
 - GLOVES (OPTIONAL)
 - WEATHER APPROPRIATE CLOTHING

- BOYS
 - BOYS LACROSSE STICK
 - HELMET (PREFERABLY RED)
 - MOUTHGUARD
 - GLOVES
 - ELBOW GUARDS
 - SHOULDER PADS
 - ATHLETIC CUP
 - CLEATS
 - WEATHER APPROPRIATE CLOTHING

IMPORTANT COMMUNICATION SITES TO FOLLOW FOR UP TO DATE INFORMATION * SPRING LAKE LACROSSE WEBSITE

HTTP://LAXTEAMS.NET/SPRINGLAKE/

*FACEBOOK

HTTPS://WWW.FACEBOOK.COM/GROUPS/534242030022547/

THANK YOU! THINK SPRING! THINK LAKER LAX!!