

Memphis Tigers Lacrosse



2013-2014

Sponsorship Proposal

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Why Memphis Lacrosse

- Fastest Growing Sport in USA
 - Over 77% Since 2006
- Memphis area hosts 12 HS Boys 14 HS Girls Teams
 - Most in Tennessee
- Memphis is 1 of 2 College Teams in the City (*Only Club*)
- Being a Head of the Curve
- Being a part of the University of Memphis
- Campus Exposure
- Providing a service for the Student Body

Club History

- Founded in 2005
- Members of the National Collegiate Lacrosse League (NCLL)
- Deep South Conference (DSC) Affiliates
- Record Setting Season in 2013
- 6 Current All-Conference Players
- 2013 DSC Coach of the Year
- 2014 DSC Pre-Season #1
- NCLL Pre-Season Ranking TBA!!



By the Numbers

Numbers

- Team Size: 25-32 Members
- Avg Game Attendance: 100-200
- Games per season: 12-15
 - Plus Pre-Season & Postseason
- Fall Ball & Summer League
 - 300+ Players ages 7-18



Marketing

Social Media

- Facebook - 1,200+ Reach
- Twitter - 400+ Followers
- Website Traffic - 75 daily views
- NCLL/DSC Sources

NCLL & DSC

- Over 100 Colleges & Universities in NCLL
- DSC fastest growing Conference
 - Adding 3 teams in 2014

2013-2014 Team Budget

- National Dues \$1000
 - Ref Fees \$2,500
 - Team Equipment \$1,500
 - Travel \$4,000
 - Team Gear \$5,000
 - Conference Tourney \$1,000
 - Fall Ball League \$2,500*
 - Summer League \$2,500*
 - Miscellaneous \$1,500
- Total Team Budget \$21,500**
- Player Donation Dues \$200
 - Player Team Dues \$350
 - Total Player Dues \$550
- Total Dues @ 25 Players**
\$13,750
- \$21,500**
- \$13,750**
- \$7,750**

Current Sponsors



Sponsorship Tiers

- **Grey - \$250**
 - Basic Entry Level Sponsorship
- **Blue - \$500**
 - 2nd Level Tier
- **Tiger - \$1,000**
 - 3rd Level Tier, Opportunity's with DSC & NCLL
- **Founders - \$1,500**
 - Top Tier, Best Value, Most Exposure



Grey Level Sponsor

- **Logo and link on Website**
- **Frequent promotions via Facebook and Twitter**
- **Logo on 2014 Tigers Lacrosse Shirts**
- **Tigers Lacrosse Schedule Poster**



Blue Level Sponsor

- Logo and link on Website
- Frequent promotions via Facebook and Twitter
- Logo on 2014 Tigers Lacrosse Shirts
- Tigers Lacrosse Schedule Poster
- Sign on Field at U of M
- Option for Logo on Tigers Gear




Tiger Level Sponsor

- Logo and link on Website
- Frequent promotions via Facebook and Twitter
- Logo on 2014 Tigers Lacrosse Shirts
- Tigers Lacrosse Schedule Poster
- Sign on Field at U of M
- Option for Logo on Tigers Gear
- Team Photo Plaque
- Framed Tigers Lacrosse Jersey
- Offers to promote at NCLL & DSC Events



Founders Level Sponsor

- Logo and link on Website
- Frequent promotions via Facebook and Twitter
- Logo on 2014 Tigers Lacrosse Shirts
- Tigers Lacrosse Schedule Poster
- Sign on Field at U of M
- Option for Logo on Tigers Gear
- Team Photo Plaque
- Framed Tigers Lacrosse Jersey
- Offers to promote at NCLL & DSC Events
- Tigers Lacrosse Polo
- Official Fall & Summer League Sponsors
- Memphis Tigers Football or Basketball Tickets



Join Tigers Lacrosse Today
Help us grow Tigers Lacrosse &
Lacrosse here in the
City of Memphis

Go Tigers!!!

www.laxteams.net/MemphisTigersLacrosse
@MemphisLacrosse