**John Snow played basketball and excelled at lacrosse at Auburn High School (Auburn, NY). He was team captain, leading point scorer and was named to the All-League team his senior year. He graduated in 1987 and was recently inducted into the Auburn High School Sports Hall of Fame (2015).**

**After high school, John was a four year varsity letterman, playing lacrosse at Cornell University. In 1988 (his freshman year) he played in the NCAA Division 1 National Championship vs. Syracuse at the Carrier Dome. He led Cornell in points (44) and assists (25) his senior year, was named to the All-Ivy team and played in the prestigious North-South All-Star game (1991).**

**Upon graduation, John traveled to Melbourne, Australia, where he continued to play lacrosse for an Australian professional team. While there, he also played on the Australian national team while also coaching a U-17 junior Olympic elite team. In 1996 John performed on the International lacrosse stage in Atlanta, as part of Team USA in the 1996 Olympics, when lacrosse was a showcase sport that year.**

**For 18 years, John served his Alpharetta, GA community eventually becoming President/Owner of Liberty Financial offering financial planning and mortgage services. In 2011, John returned to his passion for lacrosse as the head men’s lacrosse coach at Reinhardt University (Waleska, GA), taking over a program which was in its third year of existence. Prior to John’s arrival, the team had won only 3 games in the first 2 years. In its third season with John at the helm, he had turned the program around as Reinhardt won the South East Lacrosse Conference Championship with a 15-3 record and an invitation to the national championship tournament in California. That team finished ranked #10 in the nation in the final Inside Lacrosse Nike coach’s poll. The team has averaged 11 wins a year since Snow’s arrival.**

**John is the proud father of Siara, age 10, who attends Creekview Elementary (Alpharetta, GA) and is an outstanding gymnast and Jake, age 12, who attends Webb Bridge Middle School (Alpharetta, GA) and is a stand out lacrosse player. John currently resides in Canton, GA, but will be moving back to Alpharetta in April, 2016.**