



SouthEastern Lacrosse Conference

26th Annual SELC Championships Program Ad Sheet

Reach over 7,500 Local Fans and Visitors in One Weekend!

Beginning Friday, April 26 through Sunday, April 28 the largest college lacrosse tournament in the nation will be held in Johns Creek. For the ninth consecutive year the SouthEastern Lacrosse Conference Championships will bring 16 teams and their fans to Johns Creek. Last year's schools included Georgia, Clemson, Florida State, Tennessee, Kennesaw State and Florida to name just a few.

During the three day tournament 700 college lacrosse players, coaches, parents and fans will be visiting and looking for food and fun ways to pass their time. Drive these teams and fans to your door with an ad in the 50 page full color tournament program. With ad rates starting at just \$50 you couldn't ask for a better bargain!

Ad Description	Size	Price
Full page color	8.5" x 11", full bleed	\$250
Half page color	7" x 4.75"	\$150
Quarter page color	3.4" x 4.75"	\$100
Business card color	3.5" x 2"	\$50

Program Specifications- Deadline is April 1st

Provide ad in JPG, PDF, TIFF or EPS format. Ads can be built if needed. Program is 8.5" x 11" full color, cover weight cover. Programs are sold at all four Friday night locations- Northview, Alpharetta, South Forsyth and Pope high schools and all weekend at Northview High School.

Invoice

Company Name: _____ Contact: _____
 Phone #: _____ Email: _____
 Ad Size: _____ Price: _____ Check Enclosed (made to: SELC Host Committee) _____
 SELC member handling account: _____
 Material provided (Disc, PDF, suggested design, etc.)

Special Request: _____

KRC Communications- Kathy Cioffi- Program Designer- Kathy@krccom.com 770-521-8693
 Doug Horn- SELC President and Tournament Director- dchorn21@gmail.com 678-427-1097
 Taryne Sedberry- SELC Host Committee Chair- sedmommie@yahoo.com 678-764-1391

www.MCLA.US/SELC

www.SELCTournament.com