

What Pole Do You Want To Play With?

We Wear Lime Green For A Reason



SCORE FOR A CURE

Join Team HEADstrong Today

*In memory of Nick Colletuori,
1985 - 2006*



www.HEADstrongfoundation.org

HEADstrong
Foundation

SCORE FOR A CURE



Join Team HEADstrong in our mission of finding a cure for Blood Cancer!

Every goal your team scores in 2009 can help find a cure or help those who have been diagnosed with Lymphoma, Leukemia or Myeloma.

For Boys and Girls of All Ages

www.HEADstrongfoundation.org

Faceoff

How "Score for a Cure" Works

It is very easy. Just follow these steps.....

- 1) Register on-line with HEADstrong at www.headstrongfoundation.org
- 2) For \$15, you will receive a **HEADstrong Score for a Cure shirt**, and a pair of **HEADstrong Lime Green shoe laces** to wear during your games.
- 3) Begin obtaining sponsorships from your family, friends, neighbors, etc.
- 4) Sponsorships can be variable amount (\$.10 for each goal your team scores).
- 5) Fill out the Sponsorship form and keep track of who has sponsored you and whether they have paid.
- 6) Keep track of the **goals your team scores** during your season in regular season games.
- 7) Collect from your sponsors at the end of your season
- 8) Send in your sponsorship money to **HEADstrong Foundation**.
- 9) You will receive a gift depending upon the amount of money you collect on behalf of HEADstrong. See our website for details.

The Rules

Starting February 1, 2009, boys and girls lacrosse players will be encouraged to participate in HEADstrong Foundation's Score For A Cure Campaign.

- 1) Go to www.HEADstrongfoundation.org to register officially for the program or register at selected HEADstrong Foundation events during the month of February 2009. (Events are listed on website).
- 2) Participants will be charged a **\$15.00 registration fee**. Participants under the age of 18 years old will need parental consent upon completion of online registration.
- 3) Upon going to the website click on the **Score For A Cure** link and complete online registration document and submit.
- 4) Participants will receive via mail a participation package including the following:
 - **Program Pamphlet and Pledge Sheets**
 - **Pledge Confirmation Receipts** (To Be Distributed To Pledges)
 - **Self Addressed Envelope** (To Be Used When Mailing Final Donation)
 - **Official "Score For A Cure" Campaign T-Shirt**
 - **Official Laces for Lymphoma**
- 5) Participants are encouraged to solicit pledges from family, neighbors and family friends. (Recommended pledges should range anywhere from \$.10-\$.25 per goal and will final donations will be **based on total team goals** registered during the 2009 lacrosse season).
- 6) Additional pledge sheets and pledge confirmation receipts will be available on the website www.HEADstrongfoundation.org
- 7) Use your pledge sheet to track **total team goals** and calculate total pledge amounts.
- 8) At the end of the participants 2009 lacrosse season, participants will collect pledges and will send a check and their pledge sheet in the self addressed envelope included in the participation package to the **HEADstrong Foundation Headquarters**.
- 9) All checks are payable to **HEADstrong Foundation, 466 Hutchinson Terrace, Holmes, PA 19043. EIN 26-0283021**. Credit card payments are accepted.
- 10) Donation checks need to be submitted **no later than July 15, 2009** in order for participation incentive to be valid.
- 11) Upon receiving donation, **HEADstrong Foundation** will mail a participation incentive. Participation incentives are listed and correspond with total donation brackets.



Official "Score For A Cure" Campaign T-Shirts

Relentless Rewards



\$100.00 - \$249.00 Donation
HEADstrong Performance Shirt
Girls and Boys



\$250.00 - \$499.00 Donation
HEADstrong Sack Pack Includes:
Drawstring Sack, Relentless Crew Socks,
Lanyard, Relentless Mesh Kit*
*Girls will receive Visor instead of mesh kit



\$500.00 - \$749.00 Donation
Complete HEADstrong Stick
Relentless Shaft and
Lime Green Head



\$750.00 - \$999.00 Donation
Lime Green iPod Nano or
Lime Green Pure Digital Flip Mino



\$1,000 - Above Donation
Limited Edition HEADstrong
Lime Green Cascade Pro 7*
*Helmet for Boys Only

Your Contribution

Headstrong Foundation supports research efforts to combat blood cancer.

We provide **financial assistance** for to patients and families battling blood cancer. We support the **research efforts** of the **National Leukemia and Lymphoma Society and University of Pennsylvania** and finance projects to spread **blood cancer awareness**. We also provide programs to **improve the quality of life** for those patients and families while receiving treatment at hospitals and/or treatment centers.

The Limelight

Headstrong Foundation has received national recognition for their contributions and programs within the lacrosse community. **Your contribution will truly make a difference** as we take on blood cancer.

Learn more about our events at www.headstrongfoundation.org

About HEADstrong



The **HEADstrong Foundation** is dedicated to the life of **Nick Colleluori**. During his 14 month battle with Lymphoma, it was Nick's **vision** to establish this foundation to **raise awareness** and help others afflicted by this disease. He drew the logo as he was waiting to go into the operating room for a procedure.

Nick was a 2004 graduate of Ridley High School and a lacrosse player at Hofstra University. **Nick fought a 'Relentless' battle** against Non-Hodgkins Lymphoma. Nick may have lost his battle on November 28, 2006, but his vision will live on through the **HEADstrong Foundation**. Nick was only 21 years old.

Our Mission

To support and raise funds for blood cancer research, cure, and treatment; to raise public awareness about this disease and encourage others to do the same.



Nicholas "Head" Colleluori was a true hero that defined the word **"Relentless"** in his battle against Non-Hodgkin's Lymphoma. Nicholas was **amazing** person, an **undersized** athlete that was noted for his **aggressiveness** and **character** on the field. In his sophomore year at Hofstra University, after experiencing allergy like symptoms, he was diagnosed with Non-Hodgkin's Lymphoma, a vicious type of blood cancer that affects the lymphatic system. He **battled** the disease relentlessly for 14 months, undergoing chemotherapy, radiation, stem cell transplant, and experimental treatments. He was a **true inspiration**. While sick, Nicholas counseled fellow patients and continued to workout on a regular basis. He possessed such **determination** and **drive** that while undergoing treatments he found the **strength** to participate in one last game in August 2006. Nicholas passed away on November 28, 2006. And even though he is gone, his **memory** will live on forever with **HEADstrong Foundation**. By displaying the **"HEAD"** decal, you are committing to playing **relentlessly** and telling team mates about Nick and how he lived his life.

While Nicholas was fighting his disease he created **HEADstrong Foundation**, which is a lacrosse based non-profit organization that generates funds for blood cancer research and provides financial assistance to families that are experiencing the hardships of having a sick family member. He also had the **vision** of creating an elite competitive boy's lacrosse team, to be called **Team HEADstrong** that would participate in competitive tournaments throughout the year and act as a recruitment tool for collegiate coaches. Aside from playing lacrosse the team would partake in **awareness events** and **generate funds** for the cause throughout the year. Nick's vision of a **competitive** team came to fruition in the summer of 2006 when **Team HEADstrong** took the field in their Lymphoma Awareness lime green uniforms.

"Make use of the time you have & don't stress the little things. Have a smile and enjoy what you can get out of life." -Nick Colleluori